



# THE ENTRANCE PENINSULA

## COMMUNITY PRECINCT

ENCOMPASSING: THE ENTRANCE; THE ENTRANCE NORTH; LONG JETTY TOOWOON BAY; BLUE BAY; SHELLY BEACH & MAGENTA

**PO Box 349 The Entrance NSW 2261**

**www.theentranceprecinct.org**

### SPECIAL WORKSHOP

**Saturday 16<sup>th</sup> August, 2011 at 7.00pm at**

**THE ENTRANCE COMMUNITY CENTRE**

**CNR BATTERLY & OAKLANDS AVENUE THE ENTRANCE.**

Before the workshop began TEPCP chairperson called for a minute silence in memory of the passing of Colin Kennedy 18/02/1930 to 12/08 2011. Colin was a founding member of TEPCP and a tribute to his contributions to the community can be found on TEPCP's web site.

## ITEMS RAISED IN BRAINSTORMINGSESSION ON WHAT'S GOING ON AT THE ENTRANCE?

Marlene Pennings and Anne Rowland were the facilitators for the workshop/

Using the questions the headings "Strengths of our Precinct area", "Weaknesses and Threats". then "Opportunities" with photographs showing the good, the bad and the ugly of our precinct scrolling on the screen as prompts, three tables of seven residents brainstormed and then reported back to the entire group.

| <u>Table 1</u>                                      | <u>Table 2</u>                         | <u>Table 3</u>                |
|---|--|-------------------------------|
| <u>STRENGTHS:</u>                                   | <u>STRENGTHS:</u>                      | <u>STRENGTHS:</u>             |
| 1. The Lake and lake entrance                       | 1. Markets                             | 1. Mirvac Golf Course         |
| 2. Climate  | 2. Cinema                              | 2. Toowoon Bay Caravan Park   |
| 3. Memorial Park playground & children's playground | 3. Natural Aesthetics – Lake & Beaches | 3. Farmers Market             |
| 4. Boardwalk – shared cycle / walk                  | 4. Dog friendly beaches                | 4. Surf Clubs                 |
| 5. Carpark in close proximity                       | 5. Pelicans                            | 5. Tuggerah Lakes Golf Course |
| 6. Markets in Memorial Park                         | 6. Walking tracks                      | 6. The Entrance Baths         |
| 7. Pelican Feeding                                  | 7. Parklands                           | 7. Recreational Fishing       |
| 8. Entertainment in Memorial Park                   | 8. Sensory Garden                      | 8. Boating – ramps            |
| 9. People are friendly                              | 9. Fishing and Prawning                | 9. T.C.M. events              |
| 10. Various church denominations                    | 10. Magenta – Shelly Beach             | 10. Climate                   |
| 11. Liberty Park                                    | 11. Views                              | 11. Cycle Paths               |
| 12. Social interaction – via various activities     | 12. Village Atmosphere                 | 12. Beaches                   |
| 13. Boat ramp                                       | 13. Library                            | 13. Clubs                     |

|     |                     |  |     |                           |
|-----|---------------------|--|-----|---------------------------|
| 14. | Boardwalks          |  | 14. | Senior Citizens           |
| 15. | Proximity to Sydney |  | 15. | Men's Shed                |
|     |                     |  | 16. | Disabled Park             |
|     |                     |  | 17. | Memorial Park playground  |
|     |                     |  | 18. | Library                   |
|     |                     |  | 19. | Pelicans                  |
|     |                     |  | 20. | Sensory Gardens           |
|     |                     |  | 21. | T.E. Community Centre.    |
|     |                     |  | 22. | Central Coast Bridge Club |

| <b><u>WEAKNESS:</u></b> |  | <b><u>WEAKNESS:</u></b> |   | <b><u>WEAKNESS:</u></b> |  |
|-------------------------|--|-------------------------|---|-------------------------|--|
| 1.                      | Lack of shade – street trees             | 1.                      | Commercial Fishing                      | 1.                      | Poor road system. (access from Sydney to Entrance)             |
| 2.                      | Unightly bulk curb side rubbish          | 2.                      | Increased density                       | 2.                      | Lack of footpaths  |
| 3.                      | Too high proportion of community housing | 3.                      | Bulk garbage collection                 | 3.                      | State and local councils lack of decisiveness on key issues    |
| 4.                      | Bin removal on beaches                   | 4.                      | Loss of public space – amenity          | 4.                      | Lack of public transport                                       |
| 5.                      | Insufficient bins – general              | 5.                      | Central Coast Highway                   | 5.                      | Lack of Police patrols in area                                 |
| 6.                      | Monopoly of Coles                        | 6.                      | Councils protocols for D.A. Submissions | 6.                      | Lack of Lake and Foreshore cleaning                            |
| 7.                      | Insufficient permanent residents         | 7.                      | Government regulation                   | 7.                      | Gradual decline in maintenance of council and town centre area |

| <b><u>OPPORTUNITIES:</u></b> |  | <b><u>OPPORTUNITIES:</u></b> |  | <b><u>OPPORTUNITIES:</u></b> |                           |
|------------------------------|--|------------------------------|--|------------------------------|---------------------------|
| 1.                           | Performing Arts Centre and Gallery in The Entrance | 1.                           | Convert Long Jetty Sailing Club building to Café/ Reception area         | 1.                           | Dress up empty shops      |
| 2.                           | Government Dept. to be based here.                 | 2.                           | Create Venues for 'Housie' and 'Bingo' in The Entrance for locals        | 2.                           | Waterslide                |
| 3.                           | Conference Centre                                  | 3.                           | 'Clean up' Programmes to clean up Beaches and Lake front by Dole persons | 3.                           | Access to Terilbah Island |
| 4.                           | Light Rail around the Lake                         | 4.                           | Re-introduce Lake Ferry as existed previously                            | 4.                           | Guest House accommodation |
| 5.                           | Integrated Wellness Centre                         | 5.                           | Road link from Chittaway to The Entrance                                 | 5.                           | Theme Park                |
| 6.                           | Maritime Museum                                    |                              |  | 6.                           | Beach at Long Jetty       |
| 7.                           | Outdoor Concert Bowl, Theatre and Concerts         |                              |  | 7.                           | Monorail around Lake      |

|    |                |  |  |
|----|----------------|--|--|
| 8. | Pontoon        |  |  |
| 9. | Beaches – safe |  |  |

|     |  |    |                    |     |  |
|-----|--|----|--------------------|-----|--|
| 8.  | Heavy traffic congestion on The Entrance road / Central Coast Highway          | 8. | Council road plans | 8.  | Shortage of Medical Centres                |
| 9.  | Littered disused empty building blocks Eg: behind Commonwealth & near Kentucky |    |                    | 9.  | Shortage of Accident and Emergency Centres |
| 10. | Social Security mentality  |    |                    | 10. | Long Jetty sailing club decline            |
| 11. | Lack of coastal hazard protection by Council                                   |    |                    | 11. | Garbage collection left on streets         |
| 12. | Need to move Carousel to children's area from views of the bottom hotel        |    |                    |     |  |
| 13. | Crime element  |    |                    |     |  |
| 14. | Lack of Curb and Guttering   |    |                    |     |  |

**Attendance:** D Darlington, M Lusted; E Lyons, T Lyons, H Ford; K Ford; N Harvey, C Harvey; N Gates; V Scott, T Scott, W Doroszak, P Baithwaite; V McKendrick; R McKendrick, E Matus; R Norberry; C Faulk; A Rowland, M Pennings, G Pennings ( 21 )

**Apologies:** Bruce McLauchlan who included the following ideas for attracting businesses, residents and tourists into our area:

The natural attributes of the waterways are not being promoted in modern sports / recreational environment. A mardi gras parade just doesn't cut it anymore with depletion of sense of community in the town. We cant compete for the long stay tourist against low airfare /strong dollar, people do not take their ritual annual holidays at The Entrance anymore. The day / weekend visitor is the target

The area doesn't have enough natural uniqueness , to warrant promoting , so it has to be event driven ,.to make the people come. Events should be aimed at local residents as much as tourists , to make viable. Some more modern approaches to current sports / activities for weekend events should be considered -

If say the Town Centre or Council could assist local sporting clubs in admin promotion and organisation of events , the following could be considered >

- Local businesses would come on board if professionally promoted with sponsorship ,
- Often the first of these events are hard to get up , and need some professional admin backing

- **Bike track** - promote with a community ride / race around the lake - annual event -
- **pram pushing fun run/ walk charity event** ,extremely family friendly environment - promote and highlight great place to stay/ maybe move to and raise a family - promote our play areas on foreshore
- an **annual triathlon** event - approach local trainers High tide Fitness to organise - they attend a lot of fun runs /endurance challenges

- **create an endurance event** (see google Tough Guy challenge or Warrior Dash races at held at Glenworth valley - huge roll up literally thousands of competitors attended ,
- We have the open space and beaches to do these events - example the Crackneck challenge ? - run from Toowoon Bay to Crack neck and back along Shelly Beach Bateau Bay ? or Magenta Challenge
- **major surfing contest** with new clubhouse amenity at Shelley Beach - huge growing sport
- **Stand up paddleboard race** - growing sport Toukley to The Entrance in summer with NE winds - annual event - or annual ocean race - approach local stand up paddle boarders club (just google stand up paddle board race and see events world wide - 500 competitors in some events - even the canals in cities in Europe are hosting this new sport - be an early mover
- **ocean ski paddle race** - ocean endurance events - the surf clubs are often looking for challenges out of competition season during winter - Terrigal to The Entrance a perfect short course run ,
- **Fish feeding from the Fishermans wharf** ( GOOGLE Naval museum at Huskison for fish feeding success story ) traders could sell pellets - create a limited no fish zone in front of Fishermans wharf area - low cost family attraction that compliments
  - existing pelican feeding activity - simple , easy to impliment , adds to spectacle of boardwalk
- **Fish Feeding sanctuary at Toowoon Bay Shark Hole** ( southern protected bay area) with support of surf club cafe bread scraps - see Neds Beach Lord Howe as successful tourist model - hugely popular low cost kiddie attraction - nothing done like it
  - locally , would be easy to impliment and compliment surf club cafe commercial operations with leftover scraps and sale of pellets - Great kids snorkelling venue , shallow , protected parrolled - , its called shark hole so catchy name for tourism -
  - would only take 2 signs either end of beach showing no fishing as capital outlay , and co operation of cafe / surf club volunteers to feed fish at designated time on the high tide .
- **Jet ski races - an ocean endurance race** from Sydney to The Entrance Fishermans Wharf / Picnic Point - news worthy with great arial coverage of town - - we still have jetski areas which Sydney doesnt have anymore - not promoted
- **tagged fish competition** with major prizes , ( my father gave away a block of land to 400 pounds and a builder gave away a house to total value 1000 pounds in the 1960s - insurance was taken out to cover losses- Ampol was major sponsor )
- **Better use of Memorial park** for caravan , boating, fishing ,lifesylve recreation show weekend displays
- **drumming events - alternate lifestyle shows** , natural therapies , health, fitness , promotional days - see Rhythm Hut in Gosford website for growing popularity of this activity - (showing my old hippy background now)
- **Car shows / bike show destination ride / drive - approach enthusiast clubs**
- **Cheap eats night mid week wth group of restaurant traders promoted ?**
- **Facebook page on whats happening at THE ENTRANCE**